

ACAMS 
NEW YORK
Chapter



Sponsor an ACAMS New York Chapter Learning Event

Reach the Members –
and Over 8,000 Local
AML Professionals –
of the First and Largest
ACAMS Chapter



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BENEFITS

Broaden Your Brand Awareness by sponsoring an ACAMS New York Chapter event.

As a sponsor you will have touch points and engagement opportunities with our chapter members and more than 8,000 anti-financial crime professionals in the tri-state area.

- **Hundreds of experienced financial crime professionals**, usually employed at large financial institutions, attend our typically sold-out events
- Sponsors receive **significant branding opportunities** with a reach to thousands of interested individuals through emails, event announcements, ticket registration, webinar introductions, and social media engagements that include hyperlinks to sponsor firms
- **Ability to highlight your firm's thought leadership** by including a qualified speaker on the event panel, subject to New York Chapter Board approval
- Branding is further supported by posting announcements, event materials, and post-event surveys to both the **New York Chapter** and **ACAMS websites**

In 2020 the Chapter hosted 3 live events with over 500 in-person attendees and also hosted 7 webinars with over 2,000 people attending virtually.

More information on these events can be found [here](#).

BE A PARTNER IN THE FIGHT AGAINST FINANCIAL CRIME

Thank you to our sponsors for supporting this past years' events

01/08/20	Regulatory Landscape for Virtual Currency	Chainalysis
01/30/20	Transaction Monitoring Challenges for the Next Decade	Kaufman Rossin
02/12/20	Empowering Together: Women in AML Leadership	McKinsey & Company
05/29/20 & 06/17/20	FFIEC Manual Updates - Summary and Impact	ACAMS New York Chapter
07/23/20	Deep Dive into Venezuela Sanctions	ACAMS New York Chapter
08/13/20	Impact of Potential AML Reform Legislation	Refinitiv & Thomson Reuters
10/22/20	Maximizing the Use of Financial Crime Risk Assessments	ACAMS New York Chapter
11/19/20	Current Events & Hot Topics in Sanctions	Refinitiv & Thomson Reuters & TRSS
12/17/20	AML 2020 Year End Wrap Up & What To Look For In 2021	ACAMS New York Chapter

TOP ELEVEN REQUESTED TOPICS*

- Sanctions
- Virtual Currency
- KYC Best Practices
- Regulatory Trends
- Transaction Monitoring
- Regulatory Exams
- Risk Assessments
- COVID Frauds and Typologies
- Trade Finance
- SARs Best Practices
- Cybersecurity

*as identified in ACAMS New York Chapter surveys

Please contact us to discuss your sponsorship opportunities.

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Please see our Sponsor and Speaker policy [here](#).

To become a Chapter member click [here](#).

